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**For Immediate Release**

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## Data Drive Thru™ to Host Global Premiere of TV Commercial During 2007 CES Press Conference in Las Vegas Featuring Chimpanzee Making History By Networking Two Computers Using The Tornado™

*Historic demonstration features chimpanzee and eight-year-old girl in a race with computer experts to successfully network two computers and complete a file transfer from one machine to the other*

**Dallas, Texas – December 4, 2006** – Who said that pigs can't fly, unicorns don't exist and a chimpanzee can't network two computers? While the folks at Dallas-based Data Drive Thru cannot do much to settle the claims for pigs and unicorns they have proven that a trained chimpanzee can successfully network two computers in record time using The Tornado™ file transfer tool.

Using The Tornado™, a revolutionary, patented, automated, computer file transfer tool, Cody the chimpanzee and his eight-year-old teammate Tori, won first place at a recent competition that featured certified computer network engineers racing to network two computers and transfer files from one computer to the other. Cody networked the two computers and Tori transferred the files between them before the experts could even get their software loaded. "We believe this is the first time in history that a chimpanzee has networked two computers," said Paul Andrus, Founder and CEO of Data Drive Thru. "We've proven that absolutely *anyone* can use our product and it's faster than anything else available today."

Data Drive Thru will show segments of the computer network competition commercial during a scheduled press conference at the International Consumer Electronics Show (CES), Monday, January 8, 2007, at 2:00 p.m. The press conference will be held in the Venetian Hotel and Casino, Casanova Room, #501/601 in Las Vegas. Data Drive Thru also will have an exhibit booth (IP 222) on the floor of the CES Conference in the Sands Expo and Convention Center, January 8-11.

Tori is the daughter of Paul Andrus and Vickie Hill-Andrus of Turtle Lake, North Dakota. Paul is also the inventor of The Tornado™. Cody lives with his trainers in Hollywood, California. He has appeared in numerous movies and on the Today Show where he demonstrated the use of a digital camera and printer station. The competition was held at the studios of Incredible Discoveries in Deerfield, Florida, where Data Drive Thru was shooting a TV infomercial that will be aired nationally in January, 2007, and internationally soon thereafter.

"We set up a lab with identical computer environments and ran the contest against The Tornado™ with the most commonly used networking products and methods," said DJ Reber, Data Drive Thru's Technical Director. "We even let the gurus use a pen drive to try to transfer files faster than our patented solution. It

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wasn't even close. Cody and Tori were done before the experts could complete step one of their procedure."

"We invite everyone to attend our media event in Las Vegas during CES and to also come by our exhibit booth for a product demonstration and a little fun," said Paul Andrus. "We have received rave reviews from all types of professionals and individuals who have testified to the ease of use and speed of The Tornado™. It is a must-have tool for anyone who needs to get data and files moved between two computers."

Small enough to fit into your pocket, The Tornado™ features two retractable USB cables and networks two PCs in a matter of seconds simply by plugging it in to the USB port of each computer. A user-friendly, split screen automatically appears showing the entire contents of each computer and allows for a simple drag and drop action to move files from one PC to another at speeds up to 25 Mb per second. The Tornado™ can also be used to quickly back up files to another machine and is compatible with most Microsoft® operating system programs including Microsoft's new Vista operating system. [www.thetornado.com](http://www.thetornado.com).

Please call Nina Fox at 214-417-2908 or email her at [jfox@datadrivethru.com](mailto:jfox@datadrivethru.com) to schedule a meeting at Data Drive Thru's CES exhibit booth or for more information on the press conference.

### **About Data Drive Thru, Inc.**

Data Drive Thru™ is the innovator of intelligent computer cable products that solve the problem of data transfer between two personal computers/laptops (PCs). Its unique patented technologies automate the process of getting data from one PC to another. With its global headquarters located in Dallas, Texas, the company is comprised of dedicated entrepreneurs and executives who are passionate about revolutionizing the way data is moved from one personal computer to another and easing the frustration that we all experience when we buy a new PC. For more info go to: [www.datadrivethru.com](http://www.datadrivethru.com).

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