

YAHOO! TECH ANNOUNCES WINNERS OF “LAST GADGET STANDING” EVENT AT CES 2007

Data Drive Thru Tornado Wins the Live Audience Vote, HP TouchSmart PC Wins Online Vote – Both Winners Represent Hot Products with Staying Power

LAS VEGAS – (January 10, 2007) – Yahoo! Inc. (Nasdaq:YHOO) today announced the winners of the Yahoo! Tech “Last Gadget Standing” competition, hosted by gadget expert Robin Raskin at the Consumer Electronics Show (CES). The winners are the **Data Drive Thru Tornado**, which was selected by the audience during the live SuperSession event and the **HP TouchSmart PC**, which was selected as the online winner on tech.yahoo.com. Yahoo! Tech brings consumers the best information on gadgets and “Last Gadget Standing” gave those consumers the opportunity to pick their favorite gadget from CES.

“‘Last Gadget Standing’ isn't just about the techies telling us what's going to be hot. It's about the real 'deciders'—the consumers—voting on what's going to emerge as our next gadget idol,” said Patrick Houston, general manager, Yahoo! Tech.

The **Data Drive Thru Tornado** allows users to plug in a custom USB cable to two computers and transfer data between the two PCs without installing extra software.

The **HP TouchSmart PC** is an all-in-one, touch-screen PC that allows the user to check weather or e-mail, use a special HP-family calendar, watch TV, view photos, play music and more, each with a single touch.

Of the hundreds of products shown at CES, ten products that represent some of the best ideas and trends at the show were singled out and demonstrated at the annual “Last Gadget Standing” event. This year, the products were selected by Robin Raskin and her fellow Yahoo! Tech advisors Dory Devlin, Gina Hughes, Christopher Null, and Tom Samiljan.

“The two winners represent products that people believe will stand the test of time, and not just disappear once the show is over,” Raskin said.

The remaining eight finalists included:

- The **Jitterbug Dial Phone** is a simplified cell phone featuring a well-lit, color-coded keypad, cushioned ear area, large display, voice dialing, and other functions that help an older generation keep in touch.

- The **Melitta Smart Mill & Brew** not only grinds and brews coffee, but also serves up-to-the-minute weather forecasts on an LCD screen that flashes MSN Direct regional weather information via an FM signal.
- The **Archos 604-WiFi** features a 30GB hard drive and 802.11g wireless connectivity so users can surf, stream, browse, and email as well as access photos, music, and video stored on the player's hard drive.
- **Nokia's** highest-end **N95** multi-media computer has 3G/HSDPA-capability, a 5-megapixel camera, built-in GPS, and a 2.6-inch color screen. Its dual slide mechanism allows users to slide vertical for traditional phoning or horizontal for media controls.
- **WowWee RS Media**, a video-and-music playing version of the popular Robosapien, allows users to program and store body movements and assign the RS Media different personality modes, including the users' custom-made personality modes based on their own voice and other sounds.
- **Pure Digital Point and Shoot Camcorder** is a simple-to-use, pocket-sized camcorder that has an LCD preview, microphone, just a few buttons, and simple controls. A retractable USB plugs into the PC to transfer video. It runs on AA batteries and no cords or chargers are required.
- The **D-Link V-Click** phone switches from cellular to Wi-Fi with the push of a button. In addition to phone calls, the trim handset features email and an integrated web browser.
- **Samsung's Ultra Music Phone** takes the concept of an entertainment phone to new levels with its slim form and two LCD screens, one on each side of the phone.

“All the finalists for ‘Last Gadget Standing’ are winners in that they represent ideas that will fuel the imagination of the audience about what technology can do,” Raskin added.

Coverage of the “Last Gadget Standing” event and other product coverage from CES can be found at <http://tech.yahoo.com>.

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About Last Gadget Standing

The annual Last Gadget Standing competition, hosted by veteran gadget expert Robin Raskin, singles out consumer electronic products that represent some of the best ideas and trends at the Consumer Electronics Show. Ten products are selected by Yahoo! Tech advisors and two winners are selected by the audience (both online and in person). The products represent significant trends – from appliances with web connectivity, to robotics, phones with next generation features and more.

About Yahoo! Tech

Yahoo! Tech (<http://tech.yahoo.com>) is a new website that gives consumers plain-English advice and information about choosing and using technology. The site approaches technology information with a simple philosophy: tech made easy. Yahoo! Tech features

original, licensed and user-generated content about hundreds of thousands of technology products, and is powered by the search, community and personalization tools from across the Yahoo! network.

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